

## SECTO DESIGN PRESENTS THE 30TH MODEL OF ITS LIGHTING COLLECTION

A brand-new model, the **Kumulo pendant**, brings an eagerly awaited addition to the wooden lighting collection of the Finnish company Secto Design. Inspired by summery cumulus clouds and snow-crowned trees, the lamp will be revealed for the first time at 3daysofdesign in June.

**Eye-catching, yet lightweight and airy.** The idea of the undulating shape of the Kumulo pendant first emerged in designer Seppo Koho's mind during a trip to snowy Lapland and came to life later under a midsummer sky filled with puffy clouds.

**"Kumulo can easily become the focal point of a room.** It provides a warm, soft light that reflects the shades of the birch wood it is made of." the award-winning designer and architect describes. Like all Secto Design pendants, Kumulo can be used individually, or by combining multiple pieces to create fascinating installations in both private and public interiors.

**Sustainability is a core value** for Secto Design, that only introduces new designs to its offering after careful consideration. Kumulo marks a milestone for the brand as it is the 30th model of its lighting collection launched in 1999. All of the previous lamps are still in production, too.

**Timeless design** is not the only asset of Secto Design lamps, which are crafted by hand at the company's own factory in Heinola, Finland. The family-owned business uses PEFC-certified local birch as its main material, runs its local production with renewable energy, and aims for carbon-negative production within the next five years. With careful attention to quality, the lamps are made to last from generation to generation.

**Secto Design is a Finnish company** specialising in modern wooden lamps designed by Seppo Koho. Appreciated for their Scandinavian design and renowned versatility, Secto Design lamps effortlessly fit into various interiors of different styles.

**Welcome to meet us** together with Nikari and Woodnotes during 3daysofdesign, June 12-14, 2024 at FRAMING, Bredgade 28, 1260 Copenhagen

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