

SECTO DESIGN BRINGS THE ESSENCE OF FINLAND TO HIX LONDON

Finnish lighting brand Secto Design returns to HIX LDN – Hotel Interiors Experience to showcase its latest pendant lamp Adilo, alongside a curated selection of its most loved classics. This year, the brand also presents The Essence of Finland, a sculptural installation created with Conran and Partners, reflecting the harmony of light, craftsmanship and nature at the heart of Secto Design.

A celebration of Finnish light

At HIX London, Secto Design presents Adilo, a new pendant lamp by industrial designer and wood artisan Ilkka Kauppinen. Handmade in Heinola, Finland, from locally sourced, PEFC-certified birch, Adilo merges the brand's signature elements – birch wood and geometric precision – with an innovative fold-out structure. From its initial flat form, the piece unfurls into a sculptural pendant in a single, fluid motion.

Alongside Adilo, selected classics by architect and designer Seppo Koho will also be displayed – enduring pieces trusted by hospitality professionals worldwide for their quality, longevity and effortless ambience.

The Essence of Finland

Created with the internationally renowned architecture and interior design practice Conran and Partners, The Essence of Finland invites visitors to experience the quiet interplay of light, material and form. Conceived by Senior Designer Amy Blight, the installation draws on her first visit to Finland and Secto Design's thoughtful approach to sustainability.

"There was a profound sense of calm in how light interacts with space in Finland," says Blight. "The honesty of the materials and the clarity of the design language stayed with me."

The installation takes the form of a triptych, each element exploring a facet of Secto Design's DNA: Forest & Materiality, Lakes & Reflection, and Light & Contrast. "The rhythm of light and shadow that defines our lamps stems from the essence of northern nature," notes Tuula Jusélius, Founder and Creative Director of Secto Design.

Secto Design at HIX LDN

Stand 65 & Stand U25 (The Essence of Finland installation)
Business Design Centre
52 Upper St, London N1 0QH
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Further information

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