

Secto Design and Signify revolutionise workplace wellness with Human Centric Lighting

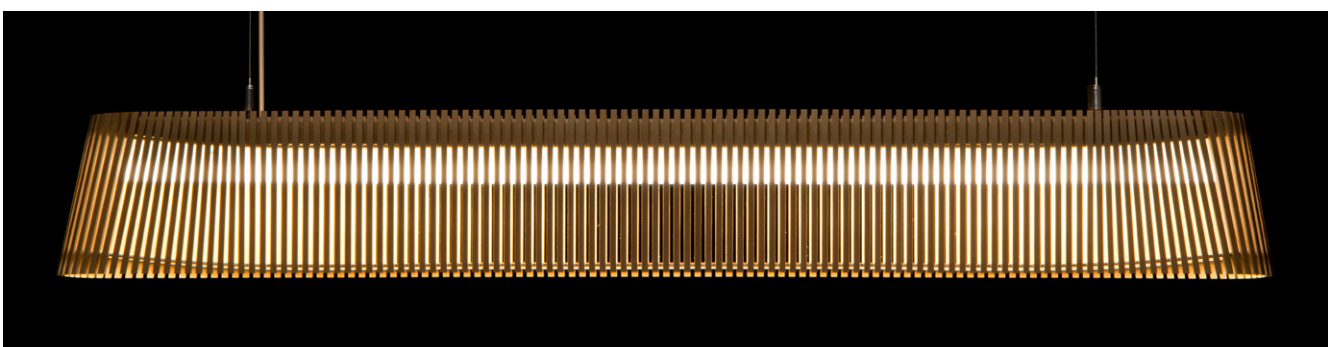
The transformative effects of Human Centric Lighting meet premium design for the very first time, showcased by Secto Design and Signify at Design Post Köln during Orgatec, the international trade fair for the future of work. This exceptional combination brings the benefits of daylight to indoor environments, enhancing well-being and performance, while incorporating the warmth of wood into workplace design.

The positive impact of daylight is increasingly acknowledged and supported by scientific research, but at the same time less and less available in our indoor-centred lifestyle. The Philips BioUP technology from Signify tackles this contradiction by increasing the biological impact of light to balance the natural rhythm of our bodies. It enhances the LED spectrum with cyan light, without the harsh blue tones commonly associated with artificial light. This lighting solution integrates a Philips LED into the elegant Owalo pendant lamp by Secto Design, resulting in a perfect fusion of cutting-edge technology with handcrafted design.

The key to ultimate well-being is to align your sleep-wake cycle, which starts during the day. “To feel well, it’s important to sleep well. To sleep well, you need daylight to sync your sleep-awake-cycle” says Jonas Modigh, Business Development Manager Nordics at Signify. The Philips BioUP technology does just that, making it a vital addition to workspaces. This alliance of advanced lighting technology and thoughtful design improves not only well-being, but also employee engagement, mood, and productivity. Harmoniously designed workspaces are also known to attract and retain top talent.

Explore the future of workplace lighting and discover our latest innovations at the Secto Design stand at Design Post Köln during Orgatec!

Niclas Löding, Global Product Manager at Signify, presents BioUP technology in combination with the Philips MasterConnect System developed by Signify together with the elegant, sustainable Secto Design luminaires on Tuesday 22 October at 16:00 and Wednesday 23 October at 11:00.



Secto Design is a Finnish family business manufacturing handcrafted design lamps from certified birch.

Signify (Euronext: LIGHT) is the world leader in lighting for professionals, consumers and the Internet of Things.

More information:

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