

PRESS RELEASE

Back in the United States! Secto Design is thrilled to announce that the US relaunch is taking place at ICFF 2017. The iconic Scandinavian birch fixtures will now be conveniently accessible through Secto Design USA. Specifiers are welcome to work with the network of independent sales agents nationwide and residential customers will find the products at fine showrooms throughout the country. The products will be stocked and shipped from Wisconsin warehouse in order to guarantee short lead times. The original classic collection is UL listed and the newer models will follow. Highlighting the beauty of the birch lamps, a textile cable is also included.

Wooden warmth from Finland. Secto Design is a Finnish company specialized in designer lighting fixtures hand-crafted in Finland of top-quality local birch. The entire lighting collection shares the same architectonic clarity. The Secto Design lamps are famous for their quality, functionality, timeless design and suitability for a variety of different design applications. Secto Design is also a proud member of Be Original Americas, the movement that combats counterfeit design. The authentic collection is designed by awarded Finnish architect Seppo Koho.



For complete information on the Secto Design fixtures and a listing of a representative or showroom in your area, please visit the website: www.sectodesign.com/retailers

Hires images available for downloading at www.sectodesign.com/gallery.
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