

## PRESS RELEASE

Secto Design celebrates this year the 20th anniversary of the Secto 4200 pendant.

The conical Secto came out in 1999 to revolutionize the lighting design not only with its innovative design but also with its material, wood, that at the time was rarely seen in the decorative lighting scheme. As the first Secto Design pendant the conical Secto 4200 forms the backbone for the entire lighting collection and the brand.

The distinctive, timeless and unique design language of Secto Design is easily recognized throughout the entire collection that today comprises 25 different models. The latest addition to the collection, Octo Small 4241, was introduced in September 2018. Octo Small 4241 is more compact in size than the famous Octo 4240 and yet it holds the same grand allure and spaciousness.

Secto Design is a Finnish company specialized in design lights hand-crafted of top-quality local PEFC certified birch wood. The demanding work is carried out by highly talented local craftsmen in the town of Heinola, Finland. The entire lighting collection is designed by the award-winning Finnish Architect Mr. Seppo Koho.

Finnish quality and environmental friendliness are among the key values of Secto Design. The wooden warmth of the Secto Design lights suits a variety of different styles. Their clear but interesting architectonic forms are internationally appreciated by private clients and professionals as well as by judges of prestige design competitions.





The authentic Secto Design lamps are now labelled with a hologram sticker.

Hires images available for downloading at www.sectodesign.fi/gallery.

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